

# Samsung Mobile Advance 2026

Bring your innovation to Samsung's mobile experience

## About

- Samsung Mobile Advance provides a unique opportunity for startups to transform innovative ideas into reality through collaboration with Samsung Mobile
- Selected companies will **receive grant funding and support** to build proof-of-concepts that demonstrate how their technology can enrich Samsung mobile experiences
- Open to startups located in **Europe**

## How

- Please submit a 6-month project proposal that describes the development plan of the proof-of-concept and its potential benefits for Samsung Mobile

### Benefits



Grant funding (No equity)



Mentorship from Samsung experts and talent network



Potential partnership & investment opportunities

### Area of interests

including below items, but not limited to:



AI



XR



Health



Foldable



Camera



Audio



Power



Wearable



Sensors



Materials



Connectivity



Security

## TIMELINE

**30 June**

Application  
Deadline

**September**

Pitch Day\*

**October**

Announce  
selected  
companies

**January 2027**

Program  
start

**June 2027**

Demo Day

\*Companies invited for the pitch day will be notified by the end of August

## Apply

- Contact [sma.srj@samsung.com](mailto:sma.srj@samsung.com) for more details

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